

# THE AYLSHAM AGRICULTURAL SHOW ASSOCIATION LIMITED

A Company limited by guarantee registered in England

Registration Number: 02106677 Registered Charity Number: 298673

## 2024 SPONSORSHIP PACKAGE

**76th Aylsham Show on Monday 26th August 2024**

### **EVERY SPONSOR RECEIVES:**

- Invitation for 2 people to Drinks in President's Marquee on Show Day.
- 2 x Sponsor's Badges - gives admission to Members Enclosure only. Entry to Showground by separate admission ticket also supplied.
- Member's Car Park Pass.
- Listing on Show Website and Show Day Leaflet/Showday tv screen.
- Recognition when possible in local press/publications and on social media.
- Reciprocal link from Aylsham Show website to Sponsor's own website.
- Further benefits as per individual categories below.

### **PRINCIPAL SHOW SPONSORSHIP £1,250+ (Individual Packages can be discussed for larger amounts):**

- Name and logo (artwork required) prominently on the Show Website, Show Day Leaflet and Showday tv screen.
- Special mention of Sponsor's name on Public Address system regularly throughout the day.
- Three banners, which may be sited at the most favourable positions of your choice, including the Main Show Entrance/Exit, on the showground.
- Sponsorship of a Showground Attraction included when able, and an individual Livestock or Horse Class and/or Food/Farming/Countryside Discovery Zone areas/Specific area of the showground.
- 20 x free admission tickets.
- Additional Member's Car Park Pass and an extra invitation for 2 people to President's Drinks.
- Able to apply for Table of 10 at the Dinner Dance, priority given by date of application.

### **MAJOR SPONSORSHIP £550 to £1,249:**

- Special mention of Sponsor's name on Public Address system and Showday tv screen.
- Two banners, which may be sited at favourable positions of your choice, on the showground.
- Sponsorship of an individual Livestock or Horse Class and/or Food/Farming /Countryside Discovery Zone Areas/Specific area of the showground.
- 10 x free admission tickets.
- Dinner Dance - may apply to go on Reserve List if a Table of 10 becomes free.

### **SPONSORSHIP £350 to £549:**

- Special mention of Sponsor's name on Showday tv screen.
- One banner in Main Ring.
- Sponsorship of an individual Livestock or Horse Class and/or Food/Farming /Countryside Discovery Zone Areas.
- 6 x free admission tickets.
- Dinner Dance - may apply to go on Reserve List if a Table of 10 becomes free.

### **SPONSORSHIP £150 to £349:**

- Special mention of Sponsor's name on Showday tv screen.
- Sponsorship of an individual Livestock or Horse Class and/or Food/Farming /Countryside Discovery Zone Areas.
- Dinner Dance - may apply to go on Reserve List if Table of 10 becomes free.