

**THE AYLSHAM AGRICULTURAL SHOW ASSOCIATION LIMITED**  
**2022 SPONSORSHIP PACKAGE**  
**75th Anniversary Aylsham Show on Monday 28th August 2023**

**EVERY SPONSOR RECEIVES:**

- **Invitation to a separate Sponsors Event on Sunday 9th July 2023.**
- **Invitation for 2 people to Drinks in President's Marquee on Show Day.**
- **2 x Sponsor's Badges - gives admission to Members Enclosure only. Entry to Showground by separate admission ticket also supplied.**
- **Member's Car Park Pass.**
- **Listing on Show Website and Show Day Leaflet/Showday Screens.**
- **Recognition when possible in local press/publications and on social media.**
- **Reciprocal link from Aylsham Show website to Sponsor's own website.**
- **Further benefits as per individual categories below.**

**PRINCIPAL SHOW SPONSORSHIP £1,250+ (Individual Packages can be discussed for larger amounts):**

- Name and logo (artwork required) prominently on the Show Website, Show Day Leaflet and Showday screens.
- Special mention of Sponsor's name on Public Address system regularly throughout the day.
- Three banners, which may be sited at the most favourable positions of your choice, including the Main Show Entrance/Exit, on the showground.
- Sponsorship of a Showground Attraction included when able, and an individual Livestock or Horse Class and/or Food & Discovery Zone areas/Specific Event.
- 20 x free admission tickets.
- Additional Member's Car Park Pass and an extra invitation to President's Drinks.
- Able to apply for Table of 10 at the Dinner Dance, priority given by date of application.

**MAJOR SPONSORSHIP £550 to £1,249:**

- Special mention of Sponsor's name on Public Address system and Showday screens.
- Two banners, which may be sited at favourable positions of your choice, on the showground.
- Sponsorship of an individual Livestock or Horse Class and/or Food & Discovery Zone Areas/Specific Event.
- 10 x free admission tickets.
- Dinner Dance - may apply to go on Reserve List if a Table of 10 becomes free.

**SPONSORSHIP £350 to £549:**

- Special mention of Sponsor's name on Showday screens.
- One banner in Main Ring.
- Sponsorship of an individual Livestock or Horse Class and/or Food & Discovery Zone Areas/Specific Event.
- 6 x free admission tickets.
- Dinner Dance - may apply to go on Reserve List if a Table of 10 becomes free.

**SPONSORSHIP £150 to £349:**

- Special mention of Sponsor's name on Showday screens.
- Sponsorship of an individual Livestock or Horse Class and/or Food & Discovery Zone Areas/Specific Event.
- Dinner Dance - may apply to go on Reserve List if Table of 10 becomes free.