



David Hitcham BEM - Event Co-ordinator, Administration and Finance

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PRESIDENT: SUSIE EMMETT

CHAIRMAN: ROBERT MITCHELL

BOOKING GUIDELINES, TERMS AND CONDITIONS 2026

THE AYLSHAM AGRICULTURAL SHOW ASSOCIATION LIMITED (The Aylsham Show)

Rob Lewis: Email: healthandsafety@theaylshamshow.co.uk
Health and Safety Officer, Safeguarding; Equality, Diversity and Inclusion Officer.

These Booking Guidelines, Terms and Conditions, and all relevant Competition Entry Forms and Schedules, Traders and Exhibitors Application Forms, Questionnaire and Risk Assessment Form, and **Safeguarding; Equality, Diversity and Inclusion Policies of which you must make yourselves aware**, are also available on the Show Website and can be viewed or downloaded. Please include your Facebook and/or Instagram handles on the entry forms as appropriate.

Your attention is particularly drawn to the provisions of clause 36 to clause 39 (limitation of liability).

Online Applications are available via the website, for entry to all Livestock Competitions (except Goats for which a paper application can be downloaded), Trade and Market Lane Stands, Food Market Stands, Catering Stands (by invitation only), Rural Crafts Stands and Classic Cars.

Rural Broadband will provide WIFI for Show Day to enable all Traders, Exhibitors, Caterers to use credit card and other facilities. They will have a technician on site all day at the Show to deal with any queries and assist with log-ons. Registration details will be advised prior to the Show. Contact Richard Dix for any queries:
Mobile: 07786 887750 Email: richard@ruralbroadband.co.uk

Also on site will be a company called Dines, who will work alongside the WIFI providers above, dealing with specific traders on a trial basis. They will also have a technician on site and will provide their own card machines which can be used in an offline mode if WIFI fails. Their card transaction charges are considerably cheaper than most others. Contact Tom George for any queries: Mobile: 07775 811367 Email: tom@dines.co.uk

NB: The WIFI will only work if you have a mobile phone with Bluetooth card reader, or a stand alone card reader with 3/4G which is WIFI enabled. If you only have an older stand alone card reader with 3/4G which is not WIFI enabled, it is not likely to work with the very poor mobile phone signal at Blickling. It is impossible to guarantee 100% WIFI coverage.

If you require additional WIFI for other reasons such as VPN (for stock control/etc) or online EPOS (for specific selling items on a till), you will need to state this on the appropriate Application Form.

There will be no Cash ATM's on site but cashback will be available at the Main Admission Gate, and at the Administration and Finance Marquee located near the entrance to the Members Enclosure. All exhibitors are encouraged to have cash floats with them.

For any further information, you can also contact David Hitcham BEM
Event Co-ordinator, Administration and Finance
Email: eventadmin@theaylshamshow.co.uk
Telephone: 07717 860756 or 01263 888998

All surplus income from the Show itself, and any other separate related events organised by The Aylsham Agricultural Show Association Limited, is donated to mainly Local Charitable Causes and Other Charitable Organisations. Well over £1.1million has been donated since the Aylsham Show began in 1946.

The Aylsham Agricultural Show Association Limited (The Aylsham Show), Company Number: 02106677 whose registered office is at Bankside 300, Peachman Way, Broadland Business Park, Norwich, Norfolk NR7 0LB, is a Member of the Association of Shows and Agricultural Organisations (ASAO), and has access to current rules, legislation and regulations regarding any Emergency or other situations such as: Fire/Hostage/Terrorism/Martyns Law/COVID/etc.

Any information held by The Aylsham Show on Application/Entry Forms is for the sole use of The Aylsham Agricultural Show Association Limited. Please see our website for full details of our Privacy Policy.

Photographs will be taken at the Show which may be used for website and social media advertising (Facebook and Instagram). If you are also interacting directly with these platforms please do take the appropriate care. Parents not wishing images of their child under 16 to be included in any of these photos, please email: eventadmin@theaylshamshow.co.uk and they will be removed from the relevant sites.

You acknowledge that the Aylsham Show's use of the Showground is subject to a form of licence agreement entered into between: (1) the National Trust for Places of Historic Interest of Natural Beauty (a registered charity in England and Wales - Number: 205846) whose principal office is at Heelis, Kemble Drive, Swindon SN2 2NA (National Trust) and (2) The Aylsham Show (Licence).

Any person(s) who fail to comply with the following Booking Guidelines, Terms and Conditions, will be liable to forfeit their fees and face immediate expulsion from the Showground.

General Rules for All:

- 1. No one can conduct any business or solicit money on the showground unless they are a confirmed trader/exhibitor. No business, including the distribution of leaflets/etc (except with prior permission), can take place on the car parks at any time.**
- 2. All persons/articles entering the showground or car parks are subject to the rules and regulations of The Aylsham Show, and any of the Officers/Stewards appointed by them have the power to eject any person infringing a regulation. In this situation, no refunds will be given for any admission or other charges paid.**
- 3. The Aylsham Show would ask everybody to be vigilant with any suspicious movements or packages seen on the Showground. If in doubt please speak to any Steward or the Police. All Show Stewards will have been briefed as to what procedures to do in an Emergency - eg: Fire/Hostage/Terrorism/Show Evacuation.**
- 4. Any articles associated with an infringement may be removed, confiscated or impounded at our discretion. Your Stand may be closed down and/or you may not be invited to exhibit at future shows if you do not conform to The Aylsham Show regulations or the directions of the Stewards. No refunds will be given.**
- 5. The Aylsham Show reserves the absolute right to refuse any entry without stating the reason for doing so and also reserves the absolute right to alter the time and/or sequence of events or showing class at their discretion.**
- 6. The Aylsham Show have taken reasonable precautions to ensure the health and safety of everyone present. For these measures to be effective everyone must take all reasonable precautions to avoid and prevent accidents occurring and must obey the instructions of The Aylsham Show Officials and Stewards.**
- 7. Anyone causing a disturbance or any bad behaviour throughout the show is liable to be disqualified from trading, exhibiting or competing in the show. All competitors are reminded that verbal attacks on Judges, Stewards or other volunteers will not be tolerated and will result in disqualification.**
- 8. Any trader, exhibitor, competitor or member without the correct pass will be charged the normal admission fee.**
- 9. National Trust Peat Free Policy: Exhibitors will not be able to offer for sale any bags of peat, but we accept that peat may be used for some potted plants, whether for sale or display, and this is acceptable. Where possible, it is recommended that potting is done with bark or other peat free alternatives.**
- 10. The Aylsham Show recommends that wherever possible, biodegradable products will be used.**

All Stallholders, Showground Exhibitors and Show Attractions:

- 11. It may not be possible to provide a full plan of the Showground until Monday 24th August 2026 and we will try to have this also available on the website, on show signage, and in the Leaflet on Show Day. The allocation of stand space will be made at the discretion of The Aylsham Show. Every effort will be made to meet the specific wishes of exhibitors with regards to position without causing unfairness to others. Space reserved must include measurements for guy ropes and signs. Marquees displaying equipment, signs and ropes, etc must not encroach on to the avenues or adjoining pitches.**
- 12. All sites will be clearly numbered and a site plan by Monday 24th August 2026 will be located at the Showground Office (on the left near the top of the main track). The pitch number and measurements should be checked on arrival. If there are any errors, please check with the Showground Office before erection commences. Stand number plates must not be removed.**
- 13. Access is allowed from the Wednesday prior to the Show between the period 8.00am and 6.00pm, but the right is reserved to restrict or refuse vehicles to the Showground at any time. You would be advised for the reasons for this by email and could be at very short notice. Stand Holders may have entry to their pitch outside of these times on the Sunday prior to the Show by advising the Showground Office which is manned for the two weeks prior to Show Day itself. Head Stewards for each area of the Show will also be on hand prior to Show Day to ensure you are correctly sited. **NB: All stands and display areas must be fully erected and operational by 8.30am at the latest on Show Day. You are expected to remain with your Stand until 5.30pm as vehicle movements are not allowed until this time.****
- 14. The Aylsham Show will cut the grass sometime during the week prior to the show, weather conditions permitting, after which date it is the exhibitor's responsibility to attend to any further grass cuttings that may be required on their stand. NB: if you are mowing the grass on your Stand, you must dispose of the cuttings off site (to comply with National Trust regulations) and/or the Show will provide a receptacle for disposal on site. Please enquire at the Showground Office as appropriate. No straw or hay allowed on any Stands other than spillages as in Clause 22.**
- 15. The Aylsham Show and National Trust must approve of any necessary excavations or breaking of ground before digging commences. Exhibitors will need to verify that there are no private water supply pipes in the vicinity of the planned excavations. Excavations, broken or damaged grass must be made good by the exhibitors to the full satisfaction of The Aylsham Show and National Trust within one week of the Show. In the event of any failure to comply with this regulation, The Aylsham Show will undertake this work and charge any expense to the exhibitor.**
- 16. Some stands may back onto treed areas. No parking or display is permitted underneath the tree cover and the plots are located to avoid the need for this. Trees will have been inspected by National Trust prior to the Show taking place.**

17. Drones are not allowed on site without the prior consent of the National Trust.
18. No Trader or Exhibitor is permitted to sub-let part or the entire stand without the prior written consent of The Aylsham Show.
19. If any Trader or Exhibitor cancels the space reserved for him for any reason, no refund will be given unless The Aylsham Show can re-let the space.

Health and Safety:

20. Attention is drawn to requirements of the Health and Safety Acts 1974 and subsequent implemented regulations with regards to their duties in connection with their work activities towards personnel employed on their stands, visitors and towards members of the general public. Also be aware of the regulations laid out in the Purple Guide. Very general information on website: www.thepurpleguide.co.uk
Otherwise email Rob Lewis for any further details:
healthandsafety@theaylshamshow.co.uk
21. Every trader or exhibitor will be required to provide their own Risk Assessment Report, and if appropriate, a Work Method Statement for high risk activities, such as cranes, for the Health and Safety Steward to assess them. A Questionnaire/RA Form and any other enclosures, will be sent out with the relevant Stand Application Form, and you will need to complete all of these, as this will provide the Show with relevant information, such as marquees/gazebos being of flame resistant material, Gas appliance and cylinder Certificates, and PAT Testing Certificates for electrical equipment. Please remember that there is no such thing as NO RISK, especially where vulnerable groups such as children or the elderly are concerned. All Food Traders are expected to have on their Stand, sufficient first aid and burns kits, and relevant coffee machines documentation (See Clause 57).
22. Every stand must also be risk assessed for fire safety and if identified as appropriate, equipped with firefighting facilities which must be accessible and maintained in a functional condition (Please see Appendix 2 with the Questionnaire/RA Form). Any stand which has LPG will be deemed as requiring firefighting facilities. No exposed flame or heat source should be placed near to canvas or combustible/inflammable materials/vehicle fuel caps, both on the Showground or in the Car Parks. No Smoking signs may need to be displayed in some instances. Smoking is not allowed near any livestock lairages. During periods of dry and hot weather, the show may implement temporary smoking bans, or maybe designated smoking areas onsite in order to mitigate fire risks. Avoid Fuel spillages and use protection such as spill kits if filling any receptacles and clear up any items afterwards. Smoking waste and paraphernalia including vapes must not be disposed of in the general waste, but disposed of in either the vape refuse bins or the fire buckets which will have clear signage, provided smoking has not been banned due to excessive hot weather.
23. Overnight camping - either tents or caravans, is only permitted for Livestock entrants, Show attractions and stall holders, in designated areas. See also Clause 22 above, and all of these rules also apply to any part of the showground and the car parks on Show Day. Prior permission must be obtained from David Hitcham, Event Co-ordinator, and an approved list will be kept in the Showground Office by Michelle Ritchie, so that Security Officers on site will know who is there and when. Campers are not permitted to have open fires, fire pits, fireworks, chimineas, chinese lanterns or charcoal BBQ's. No gas equipment can be used in tents or awnings. Gas barbecues can be used with prior permission from David Hitcham.

Fire extinguishers must be present for gas cooking contained within vehicles/caravans/etc. If campers require medical support overnight, they are to report to the Security Officers on site for details of local hospitals/etc. It is possible that designated toilets may be open for use. Ideally there should be a 6 metre gap between all tents, caravans, motorhomes and horseboxes. If space is limited this may not be possible in all cases and the relevant Head Steward will then advise.

- 24. The erection and dismantling of some larger temporary structures and fair ground rides onsite falls within the definition of construction work in regulation 2(1) of the Construction (Design and Management) Regulations 2015 (CDM). Duty holders will be contacted by David Hitcham prior to set up to document the transfer of responsibility from the Aylsham Show to the Duty holder for the duration of setup and takedown. The relevant documentation will be with Michelle Ritcie in the Showground Office. Duty holders will be required to provide documentary evidence of contractor insurance and employee competence, including MUTA skills card, if appropriate. A reminder is given to ensure that written wind speed monitoring and TDS wind loading assessments are required to be submitted and approved prior to any works being undertaken.**
- 25. Working at height is not permitted on the show ground unless a risk assessment undertaken inline with current HSE guidance has been submitted and approved in writing by the Show Event Co-ordinator.**
- 26. Any accidents or near misses which occur for the duration of your occupation on site (set up, show day or during takedown) must be reported to the show office. This is in accordance with National Trust instructions.**
- 27. Please adhere to any relevant COVID or Other Guidelines that might be in place and include in your Risk Assessment. DEFRA will advise the Show if Avian Flu will prevent the attendance of poultry and other birds, and likewise any transmittable diseases for other livestock (the position regarding Blue Tongue/Foot and Mouth will be closely monitored). Do visit relevant Government websites and give particular attention to adequate ventilation, general cleaning of surfaces and good hand hygiene.**
- 28. With the exception of where ice cream or other vans have petrol generators permanently fitted into the body of the vehicle, petrol based generators are not allowed under any circumstances.**
- 29. Any machinery used as part of a display must ensure that their risk assessment clearly shows appropriate measures to mitigate any risk and submit the risk assessment for written approval by the Show Event Co-ordinator prior to show day. Any displays found on show day not to have an appropriate risk assessment will be immediately stopped by a head steward.**

Vehicles:

- 30. To ensure an attractive Showground free from traffic it is a condition of acceptance that all traders and exhibitors motor vehicles must be removed to the Trade Stand Car Park by 8.15am and not retained adjacent to their stands. Exceptions will be made where the vehicle is to form part of an exhibit and specifically parked within the area of a pitch for the storage of stock, or where the Aylsham Show has given prior permission to park elsewhere. NB: Please do not leave keys in your vehicles.**

31. Please note that for safety reasons on Show Day no traffic will be permitted to move onto the Showground after 8.00am, except with the prior approval for food deliveries on escorted designated routes. Unless the show is formally closed early due to bad weather, vehicles will not be permitted to leave the Showground until 5.30pm, unless expressive prior permission has been given for livestock vehicles. Any unauthorised vehicles moving on the showground during 8am and 5.30pm will not be permitted to have any vehicle passes for subsequent show years.

Insurances:

32. All traders, exhibitors (including Livestock) must hold valid Public Liability Insurance. This cover should have a limit of indemnity of not less than £5,000,000 (but also see below) in respect of any one occurrence and:
- include Products Liability Cover and Employer Liability cover (if appropriate - see below) with a limit of indemnity of no less than £5,000,000 per annum.
 - contain no other inner limits of indemnity, and include an Indemnity to Principal clause.
 - does not contain excesses above £1000 under any section.
 - the policy must be kept in force at all times and premium payments kept up to date.
33. You should inform The Aylsham Show immediately if your policy is altered in any way, becomes invalid, or is cancelled/terminated.
34. The Consumer Protection Act 1998 makes the retailer of a defective product strictly liable to any person injured by it. It is therefore necessary for exhibitors to hold Products Liability Cover if selling goods, that they have manufactured themselves, particularly food, that might be harmful to the public.
35. Any firm or organisation employing people, or using volunteers, must hold Employer's Liability Insurance to satisfy Health & Safety requirements. If such a policy is not held, then the staff member or volunteer is not covered if they injure themselves through their own fault, and they are then unable to claim against the National Trust (Landlord) or Show insurances.

Relevant insurances should be held as per the Road Traffic Act, to cover all vehicles, machinery, trailers and classic cars.

Liability:

36. References to liability in clause 35 to clause 38 include every kind of liability arising under or in connection with the Show and these Booking Guidelines, Terms and Conditions including but not limited to liability in contract, tort (including negligence), misrepresentation, restitution or otherwise.
37. Nothing in these Booking Guidelines, Terms and Conditions shall limit or exclude any liability for death or personal injury caused by negligence and/or any other liability which cannot be limited or excluded by applicable law.
38. Subject to clause 36, The Aylsham Show's total liability to you in aggregate under these Booking Guidelines, Terms and Conditions shall not exceed £1,000,000.00.

39. Subject to clause 36 and clause 37, neither party shall be liable to the other for:
- a. loss of profits (including, but not limited to, loss of anticipated profits);
 - b. loss of sales or business;
 - c. loss of agreements or contracts;
 - d. loss of or damage to goodwill or reputation; and/or
 - e. any indirect or consequential loss.

National Trust Licence:

40. You warrant, represent and undertake that you shall not, by way of act or omission, do anything which would put The Aylsham Show in breach of the Licence.
41. You have the right to request, in writing, to see a copy of the Licence and The Aylsham Show shall provide a copy to you as soon as reasonably practicable following receipt of such request (subject to any conflicting obligations of confidentiality applicable to The Aylsham Show).

Force Majeure and Cancellation:

42. Force Majeure Event means any circumstance not within a party's reasonable control, whether or not foreseeable, including but not limited to acts of God, adverse weather, flood, drought, earthquake or other natural disaster, epidemic or pandemic (such as COVID-19), any other disease (such as Avian influenza, Foot and Mouth disease and African Swine Fever) terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, nuclear, chemical or biological contamination or sonic boom, any law or any action taken by a government or public authority, collapse of buildings, fire, explosion or accident, national emergency, death of a monarch or period of national mourning, malicious damage or theft, non-performance by suppliers or subcontractors, interruption or failure of utility service.
43. If and to the extent The Aylsham Show is prevented, impeded, hindered, conditioned or delayed in or from performing any of its obligations under these Booking Guidelines, Terms and Conditions by a Force Majeure Event, The Aylsham Show shall not be in breach of these Booking Guidelines, Terms and Conditions or otherwise liable for such failure or delay in the performance of such obligations.
44. The Aylsham Show will use reasonable endeavours to mitigate, overcome or circumvent such Force Majeure Event. It is acknowledged and agreed that you shall be required to accept non-contractual performance offered by The Aylsham Show (provided that such non-contractual performance causes no detriment to you).
45. The Aylsham Show may cancel all or any part of the Show on written notice to you or by social media posts or radio broadcast on the day, should something beyond our control occur which requires the show to be

cancelled. In the event of the show being cancelled on show day, broadcasts will be made over the Tanoy system and head stewards will also give instruction on the need to vacate the site or area swiftly.

46. The Aylsham Show will only make the decision to cancel pursuant to clause 40 where such cancellation is required due to:
 - a. termination/expiry of the Licence and/or the Showground being closed by the National Trust; or
 - b. a Force Majeure Event.
47. If and to the extent all or any part of the Show is prevented, impeded, hindered, conditioned, delayed or cancelled, you shall have no right to any refund of any amounts paid to the Aylsham Show.

Security:

48. Security Officers will patrol the Showground on the Wednesday, Thursday, Friday, Saturday and Sunday nights prior to the Show and on the Monday night of the Show. However, you are responsible for taking adequate security precautions on your own stand. Traders and Exhibitors are advised that The Aylsham Show and its insurers will not be liable for theft or other losses.

First Aid and Other Emergencies:

49. First aid provision is provided on Show Day (Medicore Ambulance Services). Should you need first aid, please contact a Judge/Steward or alternatively go to the two first aid points located near the Lake/Picnic Area and near the Mobiloo in the Countryside Area. For first aid before or after this time, please visit the Showground Office near the Trade Stand car park.
50. If other emergency services are required, please contact 999 and then notify an Aylsham Show Steward, irrespective of whether fire or police are on site, or report to the Administration and Finance Marquee.

Services:

51. The Aylsham Show will try to provide a 16amp (Please state on Application Form if 32amp is needed) electricity supply where requested on the Application Form. Traders and Exhibitors are requested to only use silent run diesel power or a power pack as petrol generators are not allowed, which must comply with all health and safety, electrical safety and environmental requirements/regulations. Generators are not allowed to be used inside the livestock marquees.
52. All generators must be clearly identified on the Questionnaire/RA Form and may be liable for inspection by The Aylsham Show Health and Safety Officer. Traders and Exhibitors must ensure that the generators do not

cause a nuisance to neighbouring stand holders nor be a health and safety risk.

53. There are several, marked and widely spaced, standpipes on the Showground, available to traders, exhibitors and competitors. Where marked as drinking water, these standpipes will have been tested prior to the Show by National Trust and an Independent Contractor. Standpipes that have not been marked as drinking water are for livestock use only.

Food Safety:

54. Traders and Exhibitors may provide refreshments on their stand for their trade stand customers, free of charge. You can also offer small free taster samples of food/drink as a sales aid for products that are primarily sold for customers to take home to consume. The sale of any food/drink, packaged or otherwise, in a form that is readily consumable is strictly prohibited as contravening the catering contract with concessionaires.
55. Any concessionaire stand providing catering will ensure compliance with all current food safety legislation prior to arriving at the showground and will have relevant food safety management records available for inspection by the Health and Safety Steward or Broadland District Council, if requested. Every concessionaire stand providing catering must indemnify The Association against any proceedings that may be brought against them.
56. The Showground does hold a premises licence for the sale of alcohol and regulated entertainment which operates between 9am and 8pm on Bank Holiday Monday Show Day, and for the Annual Dinner Dance. If you are proposing to offer/sell alcohol or provide regulated entertainment, you must obtain written permission from: David Hitcham - Event Co-ordinator. To obtain written permission, you will need to provide written details on your Application Form/Risk Assessment, and how you will comply with the four licencing objectives. The Show will advise you if you are covered by their Premises Licences.
57. Hot drink venders are reminded of their responsibilities with the Pressure Systems Safety Regulations 2000 (PSSR) to have pressurised drinks machines inspected and tested. Proof of inspection and testing will need to be identified on your health and safety risk assessment with copies of current certification also attached.

Dogs:

58. Well behaved dogs are permitted at the Show, but unless part of a display, must be kept on leads and any fouling cleared up. Water bowls (but is as well to also bring your own), Dog Poo and General bins will be available and marked on the Showground. Please, particularly if the weather is hot, do not leave dogs unattended in vehicles to overheat.
59. **IMPORTANT:** On veterinary advice, we strongly recommend that you do not bring flat faced breeds, such as bulldogs, to the Show as even the slightest of warm weather can be detrimental to their health.

Livestock on Stands:

60. The Association must be notified if you are having any livestock/animals on your stand. All livestock/animals subject to movement control and disease-free certification must be accompanied by the appropriate documentation. The Show's holding number is 28/141/8023. Bio-security forms will be forwarded and must be completed and returned to Association office prior to the Show. NB: Bio-security measures are in place on the Showground and must be adhered to at all times.

Child Protection/Lost Children:

61. Children under the age of 16 cannot be employed at the Show because this forms part of our agreement with the National Trust and will require their prior approval. If you intend to employ any child aged under 16, you should also familiarise yourself with the local byelaws set by Norfolk County Council from the Children and Families section on their website www.norfolk.gov.uk Please then download and complete an "Employers Notification Form, Employment of School Children Bye-Laws" form (section entitled *Children in employment and entertainment*). Where children under 16 are employed, your health and safety risk assessment will identify additional risk and mitigation measures which may be relevant to the young persons. Please also be aware that The Aylsham Show has its own Child and Vulnerable Adults (Safeguarding) Protection Policy which you should familiarise yourself with, and this can also be found on the Show Website.
62. The designated location for lost children is the Administration and Finance Marquee, adjacent to the Main Ring on the western side. If lost children/vulnerable adults/dogs are found, please contact a Show Steward immediately who have been instructed on the Show procedures.

Disability Discrimination:

63. Under the Disability Discrimination Act 1995, everyone has the right to have access to your stand. Should you have any queries regarding this, please refer to the Equality Advisory & Support Service: 0808 800 0082 or www.equalityadvisoryservice.com/app/home The Aylsham Show does have its own Equality, Diversity and Inclusion Policy which can be found on the Show website.
64. In order for The Aylsham Show to comply with its responsibility for the disabled persons, we do subject to weather, provide a free buggy transportation service, Land Train or similar, between the main gate and the main ring, and to the Food Hall area. Mobility Scooters/etc will also be available to hire at the Show on Show Day, and can be ordered in advance - see Visitor Info on Show website.

Balloons:

65. Due to the number of livestock/horses on the showground you are not allowed to sell or give away balloons. You may have balloons as part of your stand display, but these must be firmly secured to avoid accidental release.

Charity Collections:

66. Any Charity or Other Stand wishing to make appeals for funds, run raffles etc, or any other company wishing to raise funds on behalf of a charity must first obtain permission from David Hitcham - Show Event Co-ordinator. Permission is normally only granted if the appeal is staged within a meaningful display about the charity's

objectives. Where permission is given, collections can only be made within the boundary lines of your stand space. The Aylsham Show may require these funds to pass through the Show Accounts and would be distributed back, where able, on the Show Charity Presentation Evening. Evidence of holding a Lottery Licence (if applicable) must also be submitted.

Unacceptable Stands/Sale of Offensive Items:

67. The Aylsham Show reserves the right to decline any stand it views as not being of an acceptable standard, or remove any stand it views as unacceptable. Any expense occurred will be the responsibility of the trader or exhibitor and no liability will be accepted by The Aylsham Show.
68. The Aylsham Show also reserves the right to make judgement on the sale/display of any items likely to cause offence. If necessary, the Trade Stand or Market Lane Head Steward will instruct the withdrawal of such goods from your stand. The issue of Leaflets/Flyers should be confined to the area of your Stand.

Cups and Trophies:

69. All cups and trophies are perpetual and must be returned in good order to the relevant Livestock Head Steward or to Arnolds Keys, 8 Market Place, Aylsham NR11 6EH, prior to the following year's Aylsham Show. Winners are responsible for the insuring, engraving, good condition and safe return of all cups and trophies. On Show Day, the Cups and Trophies will be located in the Administration and Finance Marquee, adjacent to the Main Ring.

All cups will be presented either in the Livestock Rings or the Grand Parade as authorised by the relevant Head Steward.

Livestock/Equine General Rules:

PLEASE NOTE THAT NEITHER VACCINATION CERTIFICATES NOR PASSPORTS SHOULD BE SENT TO THE AYLSHAM SHOW PRIOR TO THE EVENT. HOWEVER, RANDOM CHECKS WILL BE CARRIED OUT ON THE SHOWGROUND DURING THE SHOW DAYS.

70. All livestock subject to movement control and disease-free certification must be accompanied by the appropriate documentation. The Show's holding number is 28/141/8023. Bio-security forms will be forwarded and must be completed and returned to the Association Office prior to the Show. A Farrier and Veterinary Personnel will be on site on Show Day and out of hours. NB: Bio-security measures are in place on the Showground and must be adhered to at all times.
71. The closing date for Entries is as per the relevant Livestock Schedule. There will be a first aid charge of £3 per competitor. Any entries received after this date will be considered late entries, and if accepted by the relevant Head Steward, would be subject to the Late Entry Fee as per the relevant Livestock Schedule. Any entries accepted by the relevant Head Steward on Show Day itself, will also be subject to the same Late Entry Fee.
72. Entries will not be accepted without the appropriate fee and correct membership information. Entry fees are not refundable except in British Show jumping Classes under Rule 79(3). All telephone cancellations must be confirmed in writing, and emails will be accepted.

73. The Association reserves the right to the following:
 - a. The right to cancel any class with less than 3 entries.
 - b. To alter the timings, which are approximate, of any class
 - c. To limited numbers in any class.
 - d. To amalgamate or split any class.
 - e. To reduce the number of prizes awarded in any class.
 - f. To have any livestock/animal examined by The Aylsham Show Honorary Veterinary Surgeon.
 - g. Once a class has been entered, a refund may not be given.
74. Any Competitor Numbers will be issued on the day of the show, and these are to be collected from the relevant Livestock Steward Marquee.
75. Only Authorised Officials and Competitors/Handlers are allowed in the relevant Showing Rings.
76. Owners enter their livestock/equines at their own risk and it is a condition of every entry that no liability of any kind attaches itself to British Show Jumping, Ponies(UK), The Aylsham Show or National Trust. It is expected that all entrants will hold their own Public Liability cover for a minimum of £5million, and the necessary licenses for all vehicles and trailers under the Road Traffic Act.
77. Any Competitor bringing livestock/equines onto the showground labouring under an infectious or contagious disease shall be liable to a fine of up to £5000.00 and will also be liable for any subsequent costs which may be incurred by The Aylsham Show, National Trust or their tenant farmer.
78. Any animal not under control or in any way constituting a danger shall be removed from a show ring or showground at the request of the Judge, Steward or any other Official.
79. Livestock without prior permission, will not be permitted on to the Showground before the Show Day.
80. Covered penning and limited straw (mostly big bales) will be provided in the livestock areas. Water points are available on site.
81. Wherever possible, livestock are requested to not leave the Showground on Show Day until after 5.30pm (4pm for cattle), unless prior permission is given by the relevant Livestock Head Steward, which may be 4pm for cattle and sheep and by the Buckinghamshire Arms gate for horseboxes/etc, or if the Show is closed early because of bad weather. It is hoped that Prize Winners will take part in the Grand Parade in the Main Ring. Timings will be available on Show Day. All authorised vehicles will only be permitted in the relevant parking if they are displaying the appropriate Vehicle Pass. The Vehicle pass will be sent out with all entries. The Vehicle Pass must be displayed and entitles entry to the Showground by the Driver and one other adult.
82. Vehicle movements are prohibited on the show ground between 8am and 5.30pm. If you have livestock and need to move them either in a vehicle or by hand across the show ground between these times, please contact the relevant Head Steward for your area and ensure that any movements are pre-planned with the express permission of either the Show Director or the Health and Safety Steward. This will ensure that appropriate numbers of stewards will be available to safely escort you across the showground.

Specific Equine Regulations:

83. Entries may be limited in each class. Substitution or nomination entries will not be accepted, except substitutions will be allowed in accordance with British Show jumping Rule 79(3). Prizes may be limited under British Show jumping Rule 76(6)
84. Entries close as per relevant schedule. See Clause 65 above. NB: No Late Entry fee will be charged for Fun Classes. Persons without passes will be charged at the entrance gate and only Competitors or Handlers will have the entry fee refunded.
85. NO CARS will be permitted in the Horse Box Park unless displaying the appropriate Vehicle Pass. The Vehicle pass will be sent out with all entries. The Vehicle Pass must be displayed and entitles entry to the Showground by the Driver and one other adult.
86. All British Show jumping Competitions will be limited to 60 starters and prizes may be limited in accordance with Rule No 76(6).
87. The Judge's decision is final. Objections must be lodged together with sum of £30 (£100 for British Show jumping) on the day of the competition at the Administration and Finance Marquee.
88. Hard Hats, Safety Harness, Body Protectors, must be in accordance with latest BS Rules, and must be worn by ALL competitors as appropriate, and correctly secured whilst mounted anywhere on the Showground.
89. No horses/ponies to be left unattended tied to lorries or trailers.
90. No member shall allow a stallion for which he/she is responsible as owner, lessee authorised agent or rider to attend a show compete or prepare to compete, in any showjumping competition without taking adequate precaution to ensure other horse/ponies, competitors and member of the public are not put at risk of injury. Rule 82(21).
91. Any juniors who have not attained their 14th birthday before 1st January of the current year may not lead stallions/colts. All rules appertaining to stallions are as per the Ponies (UK) Rule Book.
92. An amateur rider is a rider who for showing purposes has not engaged in the training programme for rider/horses/ponies/livery/buying/selling or dealing of horses/ponies as a means of deriving a source of income since the 1st August 2026. It is expected that competitors will enter into the true spirit of the competition. The Head Steward reserves the right in her absolute discretion to refuse and competitor's entry should there be in contravention of this rule in the Head Steward's considered opinion.
93. Judges may require horses or ponies to be measured. The Organisers also retain the right to ask for proof of age for ponies/horses in young stock classes. Please insure you have your horse/ponies passport with you.
94. Evidence of age may be asked for in children's classes.
95. There is a charge of £3 per competitor as a contribution towards the cost of first aid cover.
96. Equine Influenza and Tetanus vaccinations are a compulsory requirement for all horses attending the Aylsham Show. The following statements apply for ALL Equine including Donkey classes or Displays or other competitions such as shoeing for the forthcoming season:

The primary course requirement for the first three vaccinations is as follows: The first two vaccinations 21-92 days apart, then the first booster between 150-215 days, and all subsequent boosters within 365 days apart. Horses may enter competitions, having received the primary course and prior to the first booster but not within 7 days of receiving a vaccine dose.

In-foal mares that have already had vaccinations to comply with the primary Equine Influenza course should also be vaccinated 4-6 weeks before the foal is due to be born. Foals should be vaccinated at 6 months old to begin the primary course.

These rules may be subject to change from guidance from the FEI/BEF, and any changes will be notified to us via the Showing Council and ASAO websites. The current FEI ruling is for a 6 month booster as opposed to annual when FEI regulations apply.

We urge all owners to adhere to strict biosecurity protocols at all times.

Vaccinations are subject to local risk assessments by the attending veterinarians.

Ponies (UK) affiliation number 16/A16/7603:

97. Qualifications will be verified by the Show Event Co-ordinator when the results are sent in to the P (UK) office. For more information on P (UK) call 01487 830278 or visit www.poniesuk.org. 1st, 2nd and 3rd place horses/ponies will qualify for P(UK) Winter Classic 2026 and P(UK) Supreme Championship 2026. Competitors in qualifying positions who are not current members of P(UK) must become a member before time of entry. Qualification cards will be awarded in the ring.

Specific Cattle Regulations:

98. All Cattle exhibited at the Show would normally be from Herds entered in the register of Attested Herds at the date of the Show. A Segregation Policy may operate at the Show.

99. Competitors whose herd's attested status is withdrawn after the date of entry may reclaim their entry fees, if need be.

100. Confirmation of health status of all animals must be shown on entry form. See BVD Policy below regarding Bovine Viral Diarrhoea (BVD): "All cattle attending the Show are required to have either been tested negative for BVD antigen (virus) or come from a CHeCS accredited BVD-free herd. Evidence is required prior to the Show which can be either:

An in-date CHeCS certificate showing BVD accreditation, or an individual animal antigen negative test result for all entries. This can be by blood sample or ear tag and can be done at any point in the animal's lifetime. Please note, antibody results will not be accepted. While this will prevent persistently infected animals attending the Show, we appreciate we cannot completely eliminate the chance of acutely infected animals attending. We therefore advise that you discuss BVD vaccination with your vet.

Please email BVD evidence to: cattle@theaylshamshow.co.uk

or post to: Tony Bambridge, c/o Wood Farm, Marsham, Norwich NR10 5QQ.

NB: Cattle entered for the Show will only be permitted entry to the showground after 4.00pm on the Sunday before the Show, or between 7.00am and 8.am on Show Day.

Specific Sheep Regulations:

101. The Show will be licensed by the Norfolk County Council under Article 16 (3) of the Sheep Scab Order 1977.
102. Entries from MAEDI/VISNA (MV) accredited flocks will be penned in separate shedding in accordance with the information declared on the entry form by the Competitor. A pre-entry permit is required, obtainable from SAC, PO Box 604, Milton Keynes. The Association cannot accept responsibility for any exhibitor who loses his health status when attending the Show.
103. Every sheep shall be entered, or eligible for entry, in the Pedigree Flock Book of its Breed in this Country. Proof of entry to be furnished to the Head Steward if so required.
104. All sheep shall be marked for identification and/or shown in accordance with the rules of their respective Breed Society.
105. There are separate water taps for MV and NON MV.
106. The Head Steward will be entitled to have all or any of the entries examined by the Aylsham Show veterinary surgeons before unloading.
107. All exhibitors must have movement forms ready to present to the stewards at the Head Stewards marquee. Please have these on arrival as well as a departure form ready for the stewards.

NB: Sheep entered for the Show will only be permitted entry to the showground after 4.00pm on the Sunday before the Show, or between 7.00am and 8.am on Show Day.

Specific Goat Regulations:

108. The show is open for CAE tested Negative goats. Current CAE certificate to be submitted with Show Entry Form. All Accredited goats must give the head steward the relevant certificate prior to unloading.
109. All goat classes are held under the Rules Regulations recognition of the British Goat Society. All exhibits must be registered with the British Goat Society as in the name and ownership of the competitor; the registered name, number and earmark and date of birth being quoted on the entry form, along with kidding dates of goats in milk.
110. All goats in milk must have kidded or aborted at least 30 days prior to the date of the show (August 31st 2026). A Scrapie declaration must be completed and returned with entries. Kids must be a minimum of 2 months old on day of show.
111. The registration number of any goat initially entered must be submitted to the Head Steward before the goat competes. No pregnant goat may enter the showground. In the event of an unforeseen kidding or abortion taking place, the goat must immediately be isolated from other goats. Full details of goat exhibitor and action taken must be reported in writing by the Head Steward to the BGS Secretary immediately after the show.
112. All goats must have a valid C.A.E test certificate and must have tested negative within the last 12 months and including all Show days. The certificate must show the earmark of the goat. Please note kids must have proof of being from a negative tested dam. Exhibitors are asked not to bring to the show any goat that has ever had a positive reaction to a C.A.E test. A copy of the current C.A.E whole herd certificate must accompany your entry. All Accredited goats must have a current certificate showing all animals ear marks that are being exhibited, and a copy given to the Head Steward prior to unloading.
113. **GOATS WHICH ARE PREGNANT OR HAVE KIDDED IN THE PREVIOUS 30 DAYS MAY NOT BE BROUGHT TO THE SHOW.**